

Digital Springboard is a program by Infoxchange and Google to help people learn the digital skills they need to thrive in work and life.

As a community-based learning program, Digital Springboard works to address identified digital skill gaps to ensure no one is left behind in today's digital world. By attending a Digital Springboard course, participants can improve their digital skills and open up new employment and career opportunities.

Available across the country, courses are delivered face-to-face by local, trusted delivery partners such as community organisations and libraries.

The courses are relaxed, informative and designed to build digital confidence.

Through tangible, practical assistance that directly engages the community, Digital Springboard provides support to individuals and communities that boosts digital skills outcomes.

Light Regional Public Library Service is proud to be a delivery partner for the Digital Springboard Program.

Register for sessions at:

Kapunda Public Library 51-53 Main Street Kapunda SA 5373 Tel: 08 8525 3290	Freeling Public Library 7 Hanson Street Freeling SA 5372 Tel: 08 8525 3240
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Book Online: www.lrlibraries.eventbrite.com.au



Digital Springboard

Light Regional Public Library Service

April to July 2019



Small group sessions:

- Answering questions with data
- Get started with code // Intro to email
- Build a CV // Write a cover letter
- Spreadsheets for beginners
- Social media strategy // Writing for social media
- Skills to start your own business (3 part series)

For bookings and the latest class schedules, drop into any of our library branches, call us on 08 8525 3290 or visit our online booking page:

www.lrlibraries.eventbrite.com.au



Light Regional Council – Digital Springboard Program – April to July 2019

FREELING		KAPUNDA	
Session Name: Social Media Strategy	Session Name: Writing for Social Media	NO CLASSES GOOD FRIDAY	Session Name: Introduction to Email (Gmail)
When: Friday 26/04 @ Freeling	When: Friday 10/05 @ Freeling		When: Friday 03/05 @ Kapunda
Time: 9:30 am to 11:30 am	Time: 9:30 am to 11:30 am		Time: 9:30 am to 11:30 am
Information: Learn how to harness social media to help your business grow. 5 Steps to effective SM strategy.	Information: Get tips on how to boost your business or organisation through effective social media messaging.		Information: Learn email basics, including – adding attachments, using signatures, changing settings, etc.
Session Name: Skills for Starting Business Pt 1	Session Name: Skills for Starting Business Pt 2	Session Name: Get Started with Code	Session Name: Answering Questions with Data
When: Friday 24/05 @ Freeling	When: Friday 07/06 @ Freeling	When: Friday 17/05 @ Kapunda	When: Friday 31/05 @ Kapunda
Time: 9:30 am to 11:30 am	Time: 9:30 am to 11:30 am	Time: 9:30 am to 11:30 am	Time: 9:30 am to 11:30 am
Information: Business mindsets; deciding business purpose; value propositions; market research; supply & demand.	Information: Customer empathy maps & personas; legal & financial structures; revenue models; SWOT analysis.	Information: An introduction to the basics of coding. Hands on coding activity. Covers HTML, CSS & JavaScript.	Information: Learn how to effectively collect and make sense of online business data from your website.
Session Name: Skills for Starting Business Pt 3	Session Name: Spreadsheets for beginners	Session Name: Build a CV	Session Name: Write a Cover Letter
When: Friday 21/06 @ Freeling	When: Friday 05/07 @ Freeling	When: Friday 14/06 @ Kapunda	When: Friday 28/06 @ Kapunda
Time: 9:30 am to 11:30 am	Time: 9:30 am to 11:30 am	Time: 9:30 am to 11:30 am	Time: 9:30 am to 11:30 am
Information: Principles of marketing; building your business plan; pitching your business; networking; final mindsets.	Information: Learn what spreadsheets are, how they work and ways to use them by performing common tasks.	Information: Build your CV from scratch or refresh your old one using digital tools and resources.	Information: Learn best practices for writing a cover letter when applying for a job. Learn to use digital tools.

Bookings Essential: Telephone 8525 3290 or online at www.lrclibraries.eventbrite.com.au